



## 2026 Summer II

### BUSI 1301-80S - Business Principles

### Quick Start Guide

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- ☐ Log into Blackboard
- ☐ Access textbook through Gator Book Pack (Connect Access)
- ☐ Read syllabus
- ☐ Review weekly schedule
- ☐ Save instructor contact information
- ☐ Complete Week 1 assignments

### Course Snapshot

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Course Dates: July 2–August 10, 2026  
Format: Fully Online  
Instructor: Professor Kelly Presley, MBA  
Email: Via Blackboard  
Phone: 936-268-3403  
Office Hours: Monday–Friday, 4–5 PM  
Withdrawal Deadline: July 8, 2025

## Required Course Materials:

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**Understanding Business Author: William Nickels, Jim McHugh and Susan McHugh**  
**Publisher: McGraw Connect**  
**Edition: 2026**  
**ISBN: 1266736123**

Provided through the LSCO Gator Book Pack unless students opt out during the designated opt-out period.

Students are responsible for having access to the textbook beginning the first week of class.

## Major Course Requirements

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To successfully complete this course, students are expected to:

- Complete all assigned readings.
- Participate in weekly learning activities.
- Complete all quizzes and examinations.
- Submit all written assignments and projects.
- Participate in discussion activities.
- Monitor Blackboard regularly for announcements and course updates.

## Major Assignments

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- Weekly Reading Assignments
- Weekly Discussions
- Written Assignments
- Chapter Quizzes

- Course Project (if applicable)
- Final Exam

## Assessments

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Student learning will be assessed through weekly quizzes, discussions, written assignments, projects, and a comprehensive final examination.

## Welcome

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Welcome to Business Principles! This accelerated course explores how businesses operate, compete, and make decisions. Because this is a compressed summer course, students should plan to work consistently throughout the week.

## Communication

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The preferred method of communication is through Blackboard Messages.

Messages are typically answered within 24–36 hours.

Please include a detailed description of your question when contacting the professor.

## How This Course Works

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Discussion/Assignment → READ → Chapter Q&A → Exercises → Quiz

Complete activities in this order each week for the best chance of success

## Student Success Tips

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- Work a little each day
- Do not wait until Sunday to begin assignments
- Read before taking quizzes
- Check Blackboard regularly
- Reach out early if you need assistance

## What You Will Learn

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By the end of this course, students will be able to:

- Identify major business functions
- Explain forms of business ownership
- Analyze ethical business situations
- Describe domestic and international business environments
- Interpret basic financial information
- Explain the role of leadership and management in organizations

## Course Assessments

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| Assessment            | Purpose                               | Weight |
|-----------------------|---------------------------------------|--------|
| Chapter Reading / Q&A | Build understanding of concepts       | 15%    |
| Chapter Exercises     | Apply concepts to business situations | 20%    |
| Quizzes               | Measure chapter comprehension         | 15%    |
| Written Assignments   | Strengthening business communication  | 15%    |

|             |                                         |     |
|-------------|-----------------------------------------|-----|
| Discussions | Connect concepts to real-world examples | 15% |
| Final Exam  | Comprehensive assessment                | 20% |

## Grading Scale

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| Letter Grade | Point Ranges |
|--------------|--------------|
| A            | 90-100       |
| B            | 80-89        |
| C            | 70-79        |
| D            | 60-69        |
| F            | Below 60     |

## Important Dates

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| Date      | Event               |
|-----------|---------------------|
| July 8    | Withdrawal Deadline |
| August 9  | Final Project Due   |
| August 10 | Final Exam          |

# Weekly Roadmap

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## Weekly Lecture and Discussion Topics

The following schedule provides the major instructional topics, assigned textbook chapters, and graded coursework for each week. Minor adjustments may be made as needed during the semester.

| Week | Dates             | Topic                                                                      | What is Due?                                                                                                                          |
|------|-------------------|----------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| 1    | July 8 – July 12  | Business Foundations, Economics, Global Business<br><br>Chapters 1-3       | Chapter Reading<br>Graded Chapter Quiz<br>Discussion Board Assignment                                                                 |
| 2    | July 13 – July 19 | Entrepreneurship and Forms of Business Ownership<br><br>Chapters 4&5       | Chapter Reading<br>Graded Chapter Quiz<br>Discussion Board Assignment                                                                 |
| 3    | July 20 – July 26 | Management, Leadership, and Organizational Structure<br><br>Chapters 6-8   | Chapter Reading<br>Graded Chapter Quiz<br>Discussion Board Video Assignment                                                           |
| 4    | July 27 – Aug 2   | Human Resources, Motivation, and Employee Performance<br><br>Chapters 9-10 | Chapter Reading<br>Graded Chapter Quiz<br>Discussion Board Assignment<br><br><b>Project will open and be due at the end of week 5</b> |
| 5    | Aug 3 – Aug 9     | Marketing, Finance, Accounting, Operations, and Business Strategy          | Chapter Reading<br>Graded Chapter Quiz<br>Discussion Board Video Assignment                                                           |

|       |           |                |                              |
|-------|-----------|----------------|------------------------------|
|       |           | Chapters 11-13 |                              |
| FINAL | August 10 | Final Exam     | 50 multiple choice/open book |

## Final Exam Information

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- Comprehensive exam
- 50 multiple-choice questions
- 3-hour time limit
- One attempt only

## Important Policies

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Attendance requires active participation. Students inactive for extended periods may be dropped according to LSCO policy found [here](#).

## Late Work

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Assignments may be submitted up to 3 days late with a 10% deduction per day.

**Discussion boards, quizzes, and exams cannot be made up except in documented emergencies**

## Academic Integrity & AI

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Students must comply with LSCO Academic Honesty and AI policies. Here is the link to the LSCO information about academic integrity and the AI policy.

<https://www.lSCO.edu/policies/academic-regulations.php#academic-honesty>

<https://www.lSCO.edu/policies/ai-policy.php>

## Technology Requirements

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Reliable internet access and a functioning device are required. Technology issues do not excuse missed deadlines

## Support Resources

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Accessibility Services, Gator Success Center, Library Services, Blackboard Support, Title IX, and Student Support Services are available [here](#).

### **Need Help?**

**Course Questions:** Blackboard Messages

**Blackboard Issues:** LSCO Blackboard Support

**Academic Support:** Gator Success Center

**Accessibility Accommodations:** Accessibility Services

**Research Assistance:** Library Services